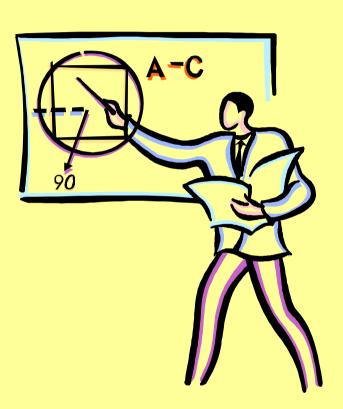
## Building Surveying

# Clents and Introduction

### **Lecture Format**

## Every lecture will follow the same format:

- Feedback & your Building Survey
- Group work
- Guest expert speakers.
- Last half hour Q & A



## **Today's Focus**



Introductions & clients

Format & follow the trail

 Group work & framework for Survey & Executive Summary

## Lecture styles

 Fish – sit – given info to repeat back and learn



 Fishing rod – gives guidance – helps apply knowledge



 Open sea – given direction – use and build your knowledge



## Your Tailor made Building Survey

- Tailor made suit -v- Homebuyers Report mass production
- Written for that client exclusively
  - 1. Written to the client's knowledge level
  - 2. Deals with client's concerns
  - 3. Deals with client's dreams
  - 4. Puts problems into perspective



## Good, Bad and Ugly



Think!







Bad

Ugly

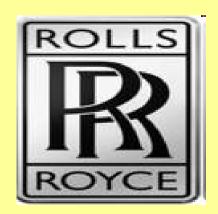


## **Building Survey**

Digestible format



 Solves property problems (now & in the future)



Costs advice

## Introductions (all in your file)

- Confirm your Instruction
  - property addressWho's ever surveyed the wrong building?
- Confirm your assumptions
  - Buying pub to convert to a house
- Explain format
  - where are your photos & sketches going to be
- Explain content
  - where is the detail, the executive summary





## Your Building Surveyor file



Internal
Services
Your client brief
Executive Summary



#### We will then sub-divide each section

#### **External**

- Chimney Stacks, Flues, Parapet Walls, Dormer Windows and Roof Windows
  - Roof Coverings and Underlayers
    - Roof Structure and Loft
    - Gutters and Downpipes
      - External Walls
        - Foundations
          - Trees
      - Damp Proof Course
        - Airbricks
        - External Joinery
      - External Decorations

#### <u>Internal</u>

- Ceilings, Walls, Partitions and Finishes
- Chimneybreasts, Flues and Fireplaces
  - Floors
  - Dampness
  - Internal Joinery
  - Timber Defects
  - Internal Decorations
    - Thermal Efficiency
      - Other Matters

#### **Services**

- ??see???
- ??web????
  - ??site???
- ???examples?????
  - ?????
  - ??????
  - ???????
  - ????????
    - ???????

#### **Executive Summary**



- Problems that mean that the client shouldn't buy the property.
- 2. Problems that need carrying out either immediately or within the next year that could be expensive. Expense very much relates to the cost of the building, if the building costs a million pounds then it may be quite acceptable to have £50,000 worth of repairs.
- 3. Work that needs carrying out within the next five years.
- 4. Anything important you want to advise the client.

## Clients Come in all Shapes and Sizes

So what do you think your client really wants?





#### Communication

#### Talk to them

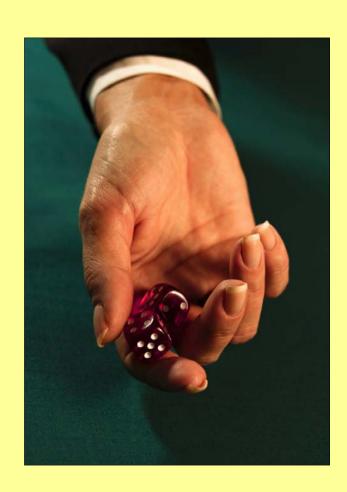
- Before
- And / or During
- And / or after the survey



(We meet the client at the property)

### Client Roll of the Dice

- No property knowledge at all
- 2 Little/Limited property knowledge
- **3** Basic property knowledge
- 4 Keen DIYer
- Involved in property industry/profession
- 6 Regular property purchaser



## 3 must haves in a Building Survey

Digestible



 Solve property problems



Costs advice







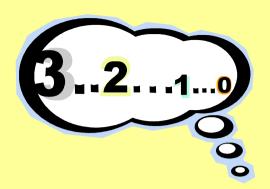
## 3 things to avoid

## Overloading your client with Information

## Not understanding what the client wants



#### Not being conclusive



## and 3 more things to pass the assignment

- 1. Understand and document your client's requirements
- 2. Focus on Executive Summary built from the folder, say 1000 words plus 2000 appendix from folder
- 3. Group working together on each section (and there will be an opportunity, like X Factor to vote people out of the group that aren't pulling their weight after two weeks, and don't think I'm joking!) Take minutes.